

a

Juppa

**Wooden chair
Atelier Pfister**

The chairs by the Swiss designers Max Bill, Bruno Rey, Edlef Bandixen and Hans Eichenberber served as models for the new wooden chair JUPPA. They were all created in the period between 1950 and 1980. It was not necessarily their visual appearance that was of greatest interest. Rather, what was so impressive and exemplary about them was their clear commitment to an economy of materials and products, which stands out as a common feature of these Swiss chair designs. The central question was how those formal qualities could be translated for our times and how the insights gained in that period could be further developed.

The result is a formally understated wooden chair. It does not seek to impose itself. „JUPPA“ is a stage for the person sitting on it.

The construction idea is pragmatic. Four profiled legs carry a thin and light seat and back rest made of molded plywood. The four legs are mounted into the two aprons under the seat. The apron itself forms part of the seat. Like the seat, it is molded and formed in a single step. The back rest is joined between the back legs and the seat. This construction is unconventional and can properly be called an invention. The solution resulted from the formal, constructional and economic conditions of the chair. The characteristic extension of the back legs forms the basis for this construction.

Comfort is the central theme. The backwardly slightly flexible back rest makes for comfortable sitting. It provides support and at the same time allows for movement. It flexes backward depending on the strength of the force exerted on it. High standards of quality and aesthetics were the guiding principles for this design. But the main challenge arose from the economic conditions. From the beginning the task was to combine the fixed retail price of the chair with its high design standards. The central question was how to develop a pleasing and intelligent chair with an economically optimal construction and an attractive retail price.

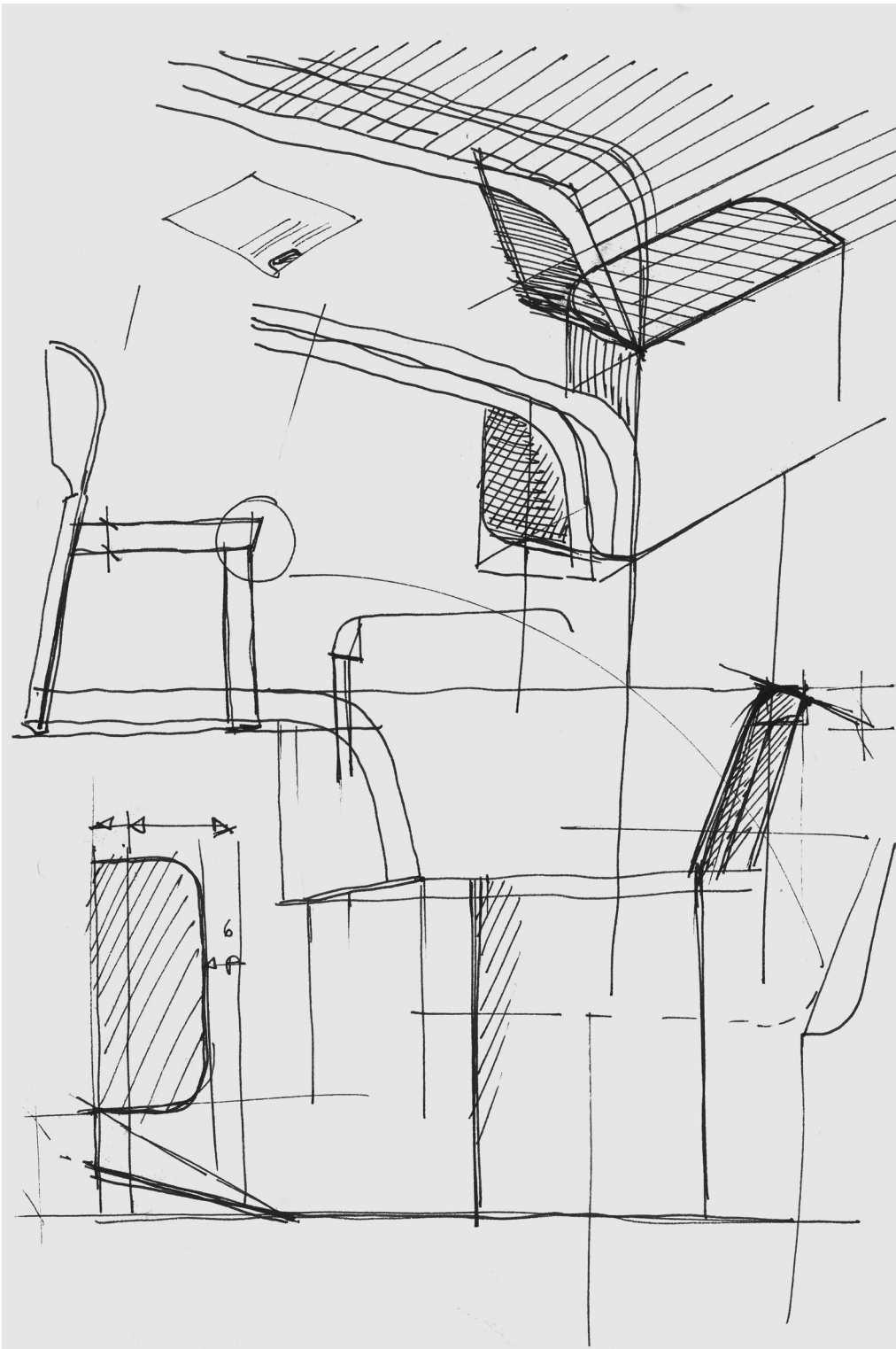


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01 Juppa, Atelier Pfister
Photo François Halard



02



04



05





06 Juppa, Atelier Pfister, matt lacquered oak
Back view



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07 Juppa, Atelier Pfister, matt lacquered oak
Front view



08



09

09 Juppa, Atelier Pfister, matt lacquered oak
Detail



10



11



12



13



14

10 Beech, matt lacquered, CHF 249
11 Soaped beech
12 Beech, black matt lacquered, CHF 249

13 Oak, matt lacquered
14 Oak, black matt lacquered



15 Cardboard model
scale 1:1